



KENDRA RAMIREZ

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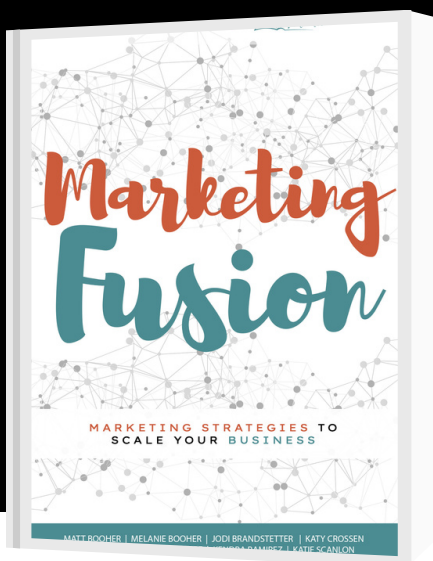
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SOCIAL MEDIA

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Twitter: [@KendraRamirez](https://twitter.com/KendraRamirez)

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BIO

Kendra Ramirez is CEO of KR Digital Agency. She is globally recognized on the home page of LinkedIn.com, Women of Influence Award Winner, John Barrett Entrepreneur Vision Award recipient, Cincy Chic Woman of the Year, AMA Marketing Legend, author of Marketing Fusion and Micro Shift and a finalist for the Social Media Innovator of the Year. Since 2005, she has helped hundreds of organizations, including Fortune 500 companies, leverage digital technologies. Kendra has spent more than 15 years in technology companies as a change agent in sales, marketing and recruiting leadership for B2B clients.

TOPICS

- AI Strategy for Business
- Leveraging AI for Business
- B2B Marketing Strategy Blueprint and Trends
- Recruitment Marketing (Fishing for Candidates)
- Managing Remote Teams
- What I Wish I Knew
- 6 Cs of Marketing Success
- Demystifying Branding and SEO
- Marketing Department of One

QUESTIONS

- Where do I start with my AI or marketing strategy?
- How do I come up with content ideas?
- How do I lead my team that are all remote?